



## DIPLOMA IN MULTIMEDIA COMMUNICATION DESIGN

(R/213/4/0141)(A4536)(02/19)

### THE PROGRAMME

The programme has been specifically designed to provide our graduates with skills and competencies that are highly sought after by prospective employers. It aims at producing graduates who have a mastery of a range of multimedia design skills, supported by professional skills in the area of visual communication, computing, animation, media production and design management.

The Diploma in Multimedia Communication Design focuses on maximising the potential of multimedia as an effective communication tool through the design of content, appropriate use of audio / video technologies and its presentation in business, computing and consumer fields and as a medium of creative expression.

### ENTRY REQUIREMENT

Pass SPM with minimum 3 Credits

Pass UEC with minimum 3 Credits

Equivalent qualification

### DURATION

2 ½ years

### INTAKE

January, April, August

### INTERNSHIP

Year 2 (Duration - 10 weeks)

## PATHWAY

Han Chiang University College of Communication homegrown degree programmes in Multimedia and related fields

To further degree with credit transfer to our partner universities locally or overseas such as Taiwan, China, United Kingdom, Australia etc.



## CAREER OPPORTUNITIES

Graphic Communication Design, Computer Games Design, Creative Computing, Graphic Designers, Multimedia Designers, Advertising Designers, Courseware Developers, Animators, Video Producers, Games Developers

---

## CONTACT US

Jalan Lim Lean Teng  
11600 Penang, Malaysia

Tel: (604) 283 1088

Fax: (604) 282 9325

Email: [enquiries@hcu.edu.my](mailto:enquiries@hcu.edu.my)

[www.hcu.edu.my](http://www.hcu.edu.my)

DKU037(P) JPT/BPP(U)1000-801/143/Jld.2 (5)  
(wholly owned by HJU International College Sdn. Bhd.)(480642-T)

## COURSES\*

### YEAR 1

Design Fundamentals  
Visual Studies  
Computer Aided Design  
Elements of Multimedia  
Computer Software Application  
Computers & Computing  
Typography  
Photography  
Introduction to Multimedia  
Bahasa Kebangsaan A / Time Management  
The Morality of Ethics  
Pengajian Malaysia 2  
Co-Curriculum  
Spoken English I  
Communicative English

### YEAR 2

Multimedia Technology & Management  
Audio & Video for Multimedia  
Multimedia Web Authoring  
Animation Techniques  
Interface & Interactive Multimedia Design  
Advanced Multimedia Technology  
Multimedia Communication Design Project (Part 1)  
Industrial Training  
Spoken English II  
Basic Writing & Study Skills

### YEAR 3

Computer Games Design  
Editorial Design  
Multimedia In Training & Education  
Multimedia Communication Design Project (Part 2)  
English for IT & Multimedia

### ELECTIVES

Computer Programming I  
Corporate Identity & Branding  
Digital Illustration  
Computer Modelling  
Human Computer Interaction  
Promotional Design  
Multimedia Marketing & Advertising

\*Subject to changes