



DIPLOMA IN VISUAL ARTS & DESIGN

(N/213/4/0313)(MQA/PA 8378)(08/22)

THE PROGRAMME

The programme shall produce creative entrepreneur, visual artists, video & filmmakers/editors, graphic designers, illustrators, motion graphic designers or animators. Students will be equip with the theoretical, technical and knowledge relevant to media arts and design in-line with the industry requirement.

In addition, graduates have the opportunity to further their studies in this area either academically or professionally with the adequate knowledge obtained from this programme.

ENTRY REQUIREMENT

Pass SPM with minimum 3 Credits

Pass UEC with minimum 3 Credits

Equivalent qualification

DURATION

2 1/2 years

INTAKE

January, April, August

INTERNSHIP

Year 2 (Duration - 10 weeks)

PATHWAY

Han Chiang University College of Communication homegrown degree programmes in Visual Arts and Design when this programme is approved

To further degree with credit transfer to our partner universities locally or overseas such as Taiwan, China, United Kingdom, Australia etc.



CAREER OPPORTUNITIES

Creative Entrepreneur, Graphic Designers, Illustrators, Visual Effects Artists, User Interface Designers, Advertisers, Video & Filmmakers, Operators, Technician and Graphic Artists

CONTACT US

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COURSES*

YEAR 1

Computer Software Application
Communicative English
Visual Communication Design Theory and Practice
Drawing 1
Graphic Design and Layout
History of Visual Communication
Spoken English I
Drawing 2
Typography in Design
Photography I
Corporate Identity Design
Packaging Design
Time Management /
MPU2213 Bahasa Kebangsaan A
The Morality Of Ethics
Co-Curriculum
Pengajian Malaysia Accounting
Administrative
Human Resource Executives
Finance
Banking
General Management
Insurance 2 /
MPU2133 BM Komunikasi 1

YEAR 2

Basic Writing & Study Skills
Design Elements & Principles
Digital Design I
Spoken English II
Design Process & Management
Photography II
Editorial & Informational Design
Motion Graphic Design
Professional Practice
Advertising I
Digital Design II

YEAR 3

Industrial Training
Digital Illustration
Design Entrepreneurship Project
Portfolio Design & Management
Advertising II

ELECTIVES

Advertising: Principles And Practice

*Subject to changes