

# Business & Management

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Diploma in Business Management

Diploma in Logistics Management

Bachelor of Arts (Honours) in Logistics & Supply Chain Management



# Diploma in Business Management

(R2/345/4/1037)(03/21)(MQA/FA1922)

## The Programme

The Business Management programme covers extensive theoretical concepts of managing business and adopts a practical approach in assessing students e.g. by discussing case studies, conducting market surveys and preparing and making presentations in a business environment. With such practices, students will be able to apply what they have learnt in the University College to real business situations in their future professions or business ventures.

## Career Opportunities

Marketing Executive, Sales Executive, Human Resources Officer, Bank Officer, Administrative Executive.

## Pathways

Han Chiang University College of Communication's homegrown Bachelor of Arts (Honours) in Logistics & Supply Chain Management and business related fields.

Students may also opt for Dual Award programmes with the University of Southern Queensland (USQ) or further their degree with credit transfer to our partner universities locally or overseas such as Taiwan, China, United Kingdom, Australia etc.

## Entry Requirement

Pass SPM with minimum 3 Credits  
Pass UEC with minimum 3 Credits  
Other equivalent qualifications

## Duration

2 Years

## Intake

January, April, August

## Courses\*

### Year 1

Microeconomics  
Principles of Management  
Basic Business Mathematics  
Recording Financial Transactions  
Computer Software Application  
Principles of Marketing  
Macroeconomics  
Information System Management  
Human Resource Management  
Maintaining Financial Records I  
Communicative English  
Basic Writing and Study Skills  
Bahasa Kebangsaan A / Time Management  
The Morality of Ethics  
Pengajian Malaysia 2 / BM Komunikasi I  
Co-curriculum

### Year 2

Quantitative Methods and Statistics  
Organisational Behaviour  
Business Ethics  
Business Law  
Consumer Behaviour  
English for Business Management  
Customer Services  
Business Strategy  
Business Communication  
Production and Operations Management  
Managing Finance I  
Business Research  
Spoken English I  
Spoken English II  
Electives

# Diploma in Logistics Management

(R/345/4/0821)(01/21)(A6013)

## The Programme

With rapid globalisation, the Straits of Malacca has become one of the busiest shipping routes in the world. In addition, the strategic location of Penang makes it an important stopover and transit point for ships.

As the Malaysian government endeavours to develop the country into an international logistics hub, the demand for logistics professionals has increased significantly in recent years. This programme equips students with the theoretical and practical knowledge of logistics that meets the demands of the logistics industry.

## Career Opportunities

Freight Forwarding Officer, Import / Export Executive, Inventory Management Officer, Warehouse Supervisor, Enforcement Officer, Purchasing Executive, Production Planner, Order Management Officer.

## Pathways

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## Entry Requirement

Pass SPM with minimum 3 Credits  
Pass UEC with minimum 3 Credits  
Other equivalent qualifications

## Duration

2 years

## Intake

January, April, August

## Courses\*

### Year 1

Basic Business Mathematics  
Recording Financial Transactions  
Computer Software Application  
Information System Management  
Principles of Management  
Principles of Marketing  
Microeconomics  
Macroeconomics  
Human Resource Management  
Accounting for Cost I  
Basic Writing and Study Skills  
Communicative English  
Bahasa Kebangsaan A / Time Management  
The Morality of Ethics  
Pengajian Malaysia 2 / BM Komunikasi I  
Co-curriculum

### Year 2

Quantitative Methods and Statistics  
Business Law  
Business Communication  
Business Ethics  
Consumer Behaviour  
Freight and Transport Management  
Inbound and Outbound Logistics Systems  
Inventory and Material Management  
Fundamentals of Logistics Management  
Customer Services  
Supply Chain Management  
Warehouse Management  
Spoken English I  
Spoken English II  
English for Business Management  
Electives

# Bachelor of Arts (Honours) in Logistics & Supply Chain Management

(N/345/6/1074)(01/23)(MQA/PA8814)

(USQ, Australia) Bachelor of **Business and Commerce** (BBCM) (International Business)

## The Programme

This programme will give students an insight into logistics and synchronisation of business processes in the supply chain operations and management. It will equip students with the knowledge and skills in warehousing, inventory monitoring, purchasing, transport and distribution. Through this programme, the students will be able to think critically, identify problems, evaluate options and communicate solutions in both local and international markets.

With USQ's Bachelor of Business and Commerce (International Business), students are exposed to a unique blend of business and international relations courses. They will also gain knowledge in global management, knowledge transfer, foreign relations, international human resource management, change in global markets and global strategies.

## Career Opportunities

International Logistics Manager, Operation Manager, Supply Chain Manager, Project Manager, Procurement Officer, Distribution Manager, Channel Management Manager, Supply Chain and Logistics Analyst, Physical Distribution Controller, Transport Executive, Logistics Executive.

## Pathways

Postgraduate studies in related fields.

## Entry Requirement

Diploma in Business, Logistics or equivalent

Foundation/STPM/UEC/A-Levels or equivalent

\*Pass in Mathematics and English in SPM / UEC

Additional requirement for Dual Award - C6 and above for SPM English 1119 or equivalent

## Duration

Full Time - 3 Years

Part Time - 6 Years

Diploma in a related field - 2 Years (subject to credit transfer granted)

## Internship

4 months

## Courses\*

### Year 1

Business Accounting  
Quantitative Methods for Business  
Microeconomics  
Macroeconomics  
Introduction to Management  
Introduction to Marketing  
Presentation Skills  
English for Communication  
Business Mathematics  
Business Information System  
Business Law  
Organisational Behaviour  
Business Ethics  
Religious Philosophy  
Negotiation Skills / Bahasa Kebangsaan A

### Year 2


Introduction to Logistics and Supply Chain Management  
Freight Transportation  
Business Research Method  
Academic Writing  
Management Accounting  
Order Fulfilment Management  
Material Planning and Inventory Management  
Strategic Management  
Elective 1  
Tamadun Islam dan Tamadun Asia (TITAS) /  
BM Komunikasi 2  
Hubungan Etnik / Pengajian Malaysia 3  
Self-development

### Year 3

Public Speaking  
Researching Logistics and Supply Chain Management Issues A  
Researching Logistics and Supply Chain Management Issues B  
Warehouse Management and Distribution Channels  
Procurement and Supply Management  
Elective 2  
Elective 3  
Industrial Training

## USQ's Dual Award Courses\*

Introduction to Corporate Finance  
Introduction to Law  
Organisational Behaviour  
International Relations in a Globalising Era  
Issues in a Globalising World  
Global Marketing Channels  
Politics and International Business  
International Finance

 Dual Award graduates will be awarded with two separate certificates by both institutions

\*Subject to changes





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## Contact Us

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